



## **Sponsorship Opportunities**

Want to see more public art and arts related events on the streets of San Pedro?

You can help make it happen by being a sponsor. Please consider supporting the San Pedro Waterfront Arts District with a financial gift.

As you may know, in downtown San Pedro, the arts and the waterfront are primary resources of the revitalization of the area and provide physical, social, cultural and economic benefits to strengthen and sustain the community. Over time, many artists and arts and cultural organizations have found a home in San Pedro and have become vital to the Community. The Arts District is home to over 30 galleries and artists's studios, at least 25 unique/non-chain restaurants and six theaters.

In 2009, the San Pedro Chamber of Commerce, the former CRA/LA and a group of local artists, restaurateurs and arts organization leaders teamed to create the Arts, Cultural and Entertainment District (ACE). That organization served as the incubator for the non-profit San Pedro Waterfront Arts District. Our mission is to promote San Pedro's authentic arts, culture and entertainment character, through Advocacy, Marketing and Education activities.

The Arts District has brought art to the district with painted DOT boxes, murals, and events. Help us expand this activity with your sponsorship of a project.

Let us customize a program specific to your business or organization. We look forward to your questions and comments and please feel free to contact Linda Grimes, 310 732 0010 or [lgrimes@ix.netcom.com](mailto:lgrimes@ix.netcom.com).

### **Sponsor Benefits:**

**Distinguish your company from the competition** – a commitment to the arts indicates your company's values of innovative thinking, creativity and culture. Your company's logo or ad would be included in our E-News, PR and Facebook postings, and you organization will be recognized on our website [www.sanpedrowaterfrontartsdistrict.com](http://www.sanpedrowaterfrontartsdistrict.com)

**Enhance public relations activities** – By partnering with the arts you demonstrate a commitment to community enrichment. Photographs of the sponsored project will be provided for your own PR use.

**Reinforce marketing goals** – Art organizations leverage broad and loyal support from a wide demographic to which you as a corporate sponsor would have select access.

**Marketing Reach:**

Email List – 600+ patrons, 37% open rate

Face Book – over 10, 000 people reached

Website – Local arts new and events,

DOT Boxes and murals – seen by hundreds of people each day

Arts District Events – wide range of demographics.

**Mural Sponsorship:**

Mural projects vary in size and complexity. Some possible opportunities are:

A large full wall mural: \$20,000 – Co-sponsorships range from \$10,000 (half wall) to \$5,000 (1/4 wall).

**Adopt a DOT Box:**

Dot boxes are uniform in size: \$2000 for full sponsorship.

**Event Sponsorship:**

Arts related event sponsorships are available: \$1500.

**Let us develop a package that fits your organization's marketing and community involvement goals.**