



[www.SanPedroWaterfrontArtsDistrict.com](http://www.SanPedroWaterfrontArtsDistrict.com)

## CALL FOR ARTISTS: Lilyan Fierman Walkway

The San Pedro Waterfront Arts District, in collaboration with City of Los Angeles Council District 15, the LA Department of Cultural Affairs, the Los Angeles Neighborhood Initiative and Clean San Pedro are looking for artists willing to submit concept sketches for an outdoor mural on the east wall of 454 West 6<sup>th</sup> Street, along the Lilyan Fierman Walkway.

Theme: “**Unexpected Pedro**” – the San Pedro Waterfront Arts District is looking for artwork that evokes a sense of intrigue, whimsy, discovery, engagement and connection, set against the backdrop of our gritty glamour. We want this mural to attract visitors to the walkway and be a highlight of the Arts District. The 2D painted mural is intended to energize the newly renovated Lilyan Fierman Walkway and is a transition onto 6<sup>th</sup> street, with access to the 5<sup>th</sup> street parking lot. Consideration will be given to artists who design their submissions with the location/vista in mind, as well as the imagery from the Warner Grand Theatre. Artwork depicting religious, overtly sexual or political themes will not be allowed.

### PRESUBMITTAL SITE MEETING

**Monday, June 20<sup>th</sup> at 4:00pm** – please RSVP by Friday, June 17<sup>th</sup> to [lgrimes@ix.netcom.com](mailto:lgrimes@ix.netcom.com), 310 732 0010

### ELIGIBILITY

- 1) You must be 18 years of age or older to be eligible to apply.
- 2) Artists must demonstrate their ability to design and successfully paint outdoor art.
- 3) Consideration will be given to artists who can successfully include the community in the execution of the mural.

### SELECTION CRITERIA

Your submission will be evaluated and scored by a San Pedro Waterfront Arts District Design Advisory Panel consisting of local professional artists, gallerists and arts administrators on the basis of the following criteria:

- Artistic Quality
- Technical Ability
- Thematic Expression of San Pedro’s History/Culture

### ARTIST AWARDS

The San Pedro Waterfront Arts District will pay the winning muralist \$30,000. This award includes the mural image (and its use by the Arts District), artist supplies, paint materials, scaffolding or scissor lift, annual maintenance and all expenses relating to the construction of the mural. The Arts District will handle preparing the wall with a flat white coat of paint and when the painting has been completed, an application of graffiti coating.

### CONCEPT SKETCH/APPLICATION DEADLINE

**5:00pm, Friday, July 15<sup>th</sup>, 2016** Contract Award – week of August 8<sup>th</sup>, 2016, if selected the winning muralist will be asked to submit a final, revised rendering. The mural should be completed no later than October 19<sup>th</sup>, 2016. Submissions received after the deadline will not be considered.

## SUBMISSION REQUIREMENTS

Please include the following with your submission:

- 1) **Mural Concept Sketch:** in a jpeg format
- 2) **Artist Statement:** Brief descriptions of your work as an artist, your interest in and qualifications for this Public Art Program, as well as your experience and approach to public art. (Limited to 250 words)
- 3) **Resume:** A current resume. Artist teams or collaborative groups may submit a combined resume.
- 4) **References:** Name, address, email, and phone number for three (3) professional references.
- 5) **Images:** At least 3 JPEG or PDF images of past public art projects and/or a web site address highlighting your work.
- 6) **Image List:** Attach a document detailing information regarding each above work sample image and include the Title of Work, if any, Dimensions Medium, Year, Location and a short Description.
- 7) **Your Contact Information** – Name, Address, Email and Phone.

## SUBMISSION PROCESS:

- Provide all documents electronically in either Word or PDF files, in addition to the jpeg files requested.
- Organize your materials in such a way that makes your submission easy to follow, and easy to read for those who will be viewing your materials.
- Please send complete submission to: **llgrimes@ix.netcom.com**.