



SanPedroWaterfrontArtsDistrict.com

Call for Qualifications – Artist Designed Crosswalk

The San Pedro Waterfront Arts District has received a grant from the Port of Los Angeles Community Grant Program to create and install a 650 square foot artist designed crosswalk in front of the Maritime Museum at 6th and Harbor as a demonstration site. The proposed design must stay within the existing crosswalk area.

Artists are invited to submit their qualifications, examples of their work and an illustrative concept sketch.

The theme of the proposed crosswalk design should include the following elements:

- History of San Pedro as a maritime port
- Biodiversity of our marine environment and local resident's stories
- Variety of San Pedro's arts and culture
- Color pallet is limited to 4 large blocks of color, examples are provided below

Your qualifications will be evaluated and scored by a Design Advisory Panel of the San Pedro Waterfront Arts District, based on the following:

- Artistic Quality
- Technical Ability
- Thematic Expression of the Crosswalk themes
- Compliance with Crosswalk design specifications

SUBMISSION REQUIREMENTS

Please include the following with your submission:

1. Artist Statement – brief description of your work as an artist, your interest and qualifications for this public art program, as well as your experiences and approach to this project
2. Resume – please send your current resume and include the artist team, if applicable.
3. References – name address, email and phone number for 3 professional references or someone who can vouch for you.
4. Images of at least 3 of past public art projects and/or a website highlighting your work. All image files must be in a PDF format and clearly labeled with your name, contact info and date.
5. Sample Concept Sketch as a full color rendering of the proposed design in a PDF format.

FEE SCHEDULE AND THE WORK:

The Arts District will award 3 artists \$250 for a detailed rendering of the proposed design. After a public selection process, the winning artist will receive \$1500 for the design, in a format acceptable to the paving company.

SUBMISSION PROCESS:

- Provide all documents electronically in a PDF format, in an email addressed to 55lindagrimes@gmail.com
- Organize your submission materials in such a way to make it easy to follow and be read by those evaluating your work.

DEADLINE:

- All submissions are due on **Monday, April 7, 2025 by 5pm**

The 3 finalists' designs will be selected by **Friday, April 14, 2025**, and will be used in social media campaigns for community voting and feedback.

- Community feedback/voting will conclude by **Friday, May 9, 2025**, and the selected artist will be paid \$1500 in 2 installments, payable by invoice to the San Pedro Waterfront Arts District.
- Submissions received after the deadline will not be considered.
- The winning artist will be expected to work with the paving company to implement their design on the crosswalk.
- Artist designed crosswalk to be completed and installed by **Monday, June 30, 2025**.
- Questions should be directed to: Linda Grimes, San Pedro Waterfront Arts District Executive Director, via email 55lindagrimes@gmail.com

LOCATION – 6TH and Harbor (in front of the Maritime Museum, right side of photo))



Examples of Crosswalk Designs and color pallets (for more info go to: <https://www.bloomberg.org/blog/new-study-shows-streets-are-safer-with-asphalt-art/> and https://asphaltart.bloomberg.org/?project_type=crosswalks)

